third factor

Kara Stelfox

ASSOCIATE TRAINER





"Kara captivated my attention and kept me engaged through the entire course."

"Very engaging and relatable!"

"Kara is energetic, positive, helpful, knowledgeable and really engaged in our sessions. She genuinely cares about our success!"

– Program Participants

Kara Stelfox is a mental performance consultant, biofeedback practitioner, and clinical exercise physiologist. For over a decade, she was a competitive athlete in freestyle wrestling, sprint kayaking, and several other sports.

Following her career as an athlete, Kara focused on providing mental training and biofeedback to athletes up to the World Cup and Olympic levels, using her expertise to help them improve their self-awareness and sharpen skills such as focus, activation control (e.g., managing performance anxiety), and resilience through setbacks.

Kara is a key contributor to Third Factor's Resilience practice, ensuring that our resilience offerings stay on the cutting edge. She led the integration of biofeedback into our programs and works at the intersection of physical and mental resilience to help us give performers in all domains the same advantages as the elite athletes she works with.

Kara holds an Honour's Bachelor of Kinesiology degree in Mind Sciences from the University of Calgary, and a Master's degree in Human Kinetics, with a focus on biofeedback in high-performance sport, from the University of Ottawa.

For 12 years prior to becoming an athlete, Kara also studied and performed the classical violin and viola, including in the Academy program at the Mount Royal Conservatory of Music and with the Calgary Youth Orchestra. Therefore, music is another key source of Kara's passion for performance psychology. She now combines her academic knowledge with her experience in sports and music to teach people strategies that help them enhance their self-regulation, performance, and resilience.

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