

# Karl Hagglund

TRAINER



**With 23 years of experience delivering executive coaching based on the TAIS assessment, and first-hand experience in various senior management positions ranging from VP of Marketing and Sales to Director of Finance, Karl Hagglund marries his coaching skills with an operational background to help his clients succeed.**

Before moving to the coaching world, Karl held top-level positions in various functions including Accounting, Marketing, Sales, and Finance. In these roles, he was instrumental in aiding rapid financial turnarounds and strategically re-engineering organizations to better compete in an increasingly global forum. His exposure and first-hand knowledge of the ultra-competitive nature of the business world gives him great context to draw upon when coaching clients for high performance under pressure.

After completing the TAIS himself, Karl became a certified TAIS coach, and has been providing insight and practical tips for self-improvement to his clients for over 23 years. Over and over again, client reviews have echoed a similar praise for Karl's ability to listen and convey the right message in a tangible way.

Karl takes an imaginative and innovative approach to helping people. With over five Ebooks under his belt and the creation of several apps, Karl captures his practice with technology in hopes of making it more accessible and he continues to look for ways to better serve his clients.

“

**“Right on the money!  
Indispensable advice  
and coaching.”**

**“A trusted advisor!**

**And that has made all the  
difference... I trust him!”**

**“A great ability to really  
listen and to convey the  
right message in a way we  
can hear it and act on it.”**

– Program Participants

## SELECTED CLIENTS

- BIOX Corporation
- Minto Group Inc.
- Pro Mach Manufacturing Inc.
- Queen's Smith School of Business
- Hydro One
- PowerStream
- Syncrude