

Peter Jensen, Ph.D.

FOUNDER



Peter Jensen is a dynamic speaker with a Ph.D. in Sport Psychology. An authority on leadership, he is a renowned innovator — bringing coaching and personal high performance to corporations worldwide.

Peter has attended nine Olympic games as a member of the Canadian Olympic team and has helped numerous athletes achieve high performance levels under intense pressure, including four consecutive medal winning Women’s Olympic Hockey teams. With Olympic-level sport as a laboratory, he has developed a deep understanding of what it takes to be a successful leader of high performers.

Peter is a top-rated instructor in seven programs at Queen’s Smith School of Business including the Queen’s MBA and EMBA. He also helped design the Queen’s Executive Leadership Program. Fortune 500 companies in eight countries have benefited from Peter’s programs. His three books, *The Inside Edge*, *Ignite the Third Factor* and *Thriving in a 24-7 World*, have garnered media coverage from around the world.

As a speaker, Peter has the power to invigorate audiences through his compelling use of humour, personal experiences and concrete, actionable content. And, as a ‘developer of people’ his strength is in creating environments where people learn and grow. Peter’s wealth of personal experiences in both the corporate and sports arenas allow him to communicate high-level concepts in an extremely accessible way through anecdotes, metaphors and true stories.

SELECTED CLIENTS

- Canadian Paralympic Committee
- Canadian Sport Institute Ontario
- Telus
- Hockey Canada
- Coeur Mining
- Gen Re
- Tangerine [formerly ING Direct]
- CIBC
- Own The Podium
- Potash Corporation
- RBC
- Queen’s Smith School of Business